ANNUAL REPORT · YEAR-TO-DATE EDITION

2026 Impact Report

Reporting Period: January 1 – December 31, 2026

Updated November 28, 2026. A final edition is issued after December 31.

The Butterfly Project for Children & Families

A Virginia Nonstock Corporation · Tax-Exempt Under Section 501(c)(3) of the Internal Revenue Code

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This is the butterfly effect in action.

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About This Document

Prepared by The Butterfly Project for Children & Families, a Virginia nonstock corporation recognized as tax-exempt under Section 501(c)(3) of the Internal Revenue Code (EIN 43-2593697), Chesterfield, Virginia.
Document: 2026 Impact Report, Year-to-Date Edition, covering January 1 through November 28, 2026. Our first activities began in November 2026.
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Our Mission

To support children impacted by parental incarceration and the families who care for them, standing with the whole family through crisis, homelessness and hardship, because in all things, we are stronger together.

This is a year-to-date edition. Figures are counts and records kept by The Butterfly Project and its event partners, are unaudited, and may be revised as final counts are confirmed. Plans for future periods are goals, not guarantees. Companion document: our 2027 Budget and Growth Plan, available on our Financial Transparency page.

1. About Us

Mission and Approach

The Butterfly Project for Children & Families supports children impacted by parental incarceration and the families who care for them in Greater Richmond, Virginia. A parent's incarceration rarely arrives alone: homelessness, poverty, crisis and even thoughts of suicide so often come with it that we stand with the whole family through all of it. Our founder, Chyna Nyarku, grew up without her parents because of parental incarceration, and she built the organization to be the place she wished had existed. Everything we offer to families is FREE.

One act of kindness can set off a chain reaction that strengthens a family for generations.

Why We Share This Report

This report shows our mission in action: what we did, who it reached, and the partners who worked alongside us. We share it with the donors, partners and funders who make this work possible, and to inspire others to join us in serving our neighbors.

A Liaison Between Nonprofits

We connect the organizations already doing the work. Instead of running one more stand-alone program, we bring three or more organizations and sponsors together on a single community project, so families feel one large impact instead of several scattered ones.

Predominantly Remote by Design

We do not operate a building, a vehicle fleet or a first-come line. Families request help online and we deliver it, which lowers overhead, protects privacy and dignity, and puts more of every gift to work for families.

What We Provide

- **Essential Items:** groceries, hygiene and home essentials, warming and cooling kits, outreach care kits and school supplies, always new, clean and unexpired.
- **FREE Financial, Digital and Emotional Education:** Job Prep (resume building, interview training and a brand new interview outfit), Digital Literacy, financial education, and education for children of incarcerated parents.
- **Resource Navigation:** a vetted, FREE directory of local shelter, food, health care, rent assistance, education and re-entry resources, so families avoid dead links and unreliable search results.
- **Community Events:** outreach and community feeding events built with partner organizations and sponsors.

Who We Serve

Every boy, girl, man and woman impacted by incarceration, together with families facing homelessness, poverty and crisis across Greater Richmond. We never ask anyone to prove their circumstances. The Butterfly Project is a Christian organization that serves all communities equally, regardless of race, sex or creed. No one needs to be Christian to receive help.

What We Do Not Provide

We do not provide cash or financial assistance of any kind, including rent or bill payments or food cards, and we do not provide shelter or housing at this time. We refer families to trusted organizations that do.

2. 2026 at a Glance

Figures are for completed community events from January 1 through November 28, 2026, reported by The Butterfly Project with its event partners and updated as each event is completed.

2
Community Events Completed
A third is scheduled for December 4

100
People Served
At the Thanksgiving Community Feeding

30
Households Supported
At The Longest Table

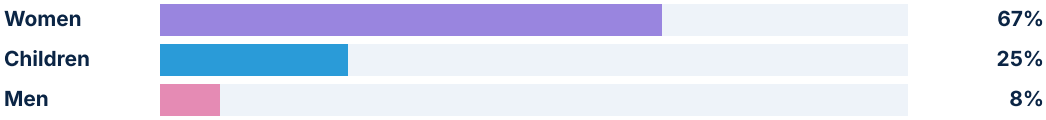
11
Partner Organizations
Worked alongside us

100
Pairs of Socks Given
New, from The Butterfly Project

25
Snack Packs Given
New, from The Butterfly Project

WHO WAS SERVED AT THE THANKSGIVING COMMUNITY FEEDING

Men, women and children experiencing homelessness, low income and disability. Shares of the 100 people served:



About 1 in 3 of those served (33%) were living with a disability. This share is counted within the groups above. Percentages are rounded.

EVENTS COMPLETED IN 2026

Date	Event	Partners	Result
Nov 20, 2026	Thanksgiving Community Feeding, Belmont Recreation Center, Henrico	Blossym Hearts Home, Belmont Recreation Center, Henrico County, Wegmans, Publix, Golden Corral, PB Universe, Shalom Farms, VAMH Connect	100 people served a hot Thanksgiving meal
Nov 21, 2026	The Longest Table (2nd Annual), Richmond	Bending the Bars, Black Girls of RVA, Blossym Hearts Home	Enough donated goods to support 30 households

3. Month by Month

What happened each month, with the numbers recorded for that month. Each new month is added as its activity is completed.

November 2026 · Completed

Recorded for the month: 2 community events, 100 people served, 30 households supported, 100 pairs of socks and 25 snack packs given, with 11 partner organizations.

2	100	30	100
Events	People Served	Households	Pairs of Socks

- **Nov 20:** Thanksgiving Community Feeding at Belmont Recreation Center in Henrico. 100 men, women and children received a hot Thanksgiving meal.
- **Nov 21:** The Longest Table in Richmond, hosted by Bending the Bars. With Black Girls of RVA and Blossym Hearts Home we gave enough to support 30 households, including 100 pairs of socks and 25 snack packs from The Butterfly Project.
- **November:** received our first donated goods (blankets, hygiene kits, pillows, sheets, pot holders and snacks) from Goodera, WeHero, IAMWMW and individual supporters.
- **November:** launched the FREE Community Resource Directory, started The Butterfly Effect RVA neighbor group, and began hosting The Butterfly Project healing radio show on Culture Mix Radio.

December 2026 · In Progress

Results are added after each event is completed.

- **Dec 4 (scheduled):** Winter Warming Community Celebration with IAMWMW at 5th Baptist Church in Richmond, planned to provide winter supplies for 300 children: about 200 from Title I schools and about 100 experiencing homelessness at HomeAgain Richmond’s Espigh Shelter. These are planned numbers; results are added after the event.

January 2027 and beyond: see Looking Ahead on page 9.

4. 2026 Highlights

COMPLETED

Thanksgiving Community Feeding

November 20, 2026 · Belmont Recreation Center, Henrico County, Virginia

In partnership with Blossym Hearts Home, we served a hot Thanksgiving meal to 100 men, women and children experiencing homelessness, low income or disability. Local sponsors and partner organizations made the meal possible.

COMPLETED

The Longest Table

November 21, 2026 · Richmond, Virginia · Hosted by Bending the Bars, coordinated with Black Girls of RVA

The Butterfly Project and Blossym Hearts Home each brought separate donations, and together we gave enough to support 30 households. The Butterfly Project gave 100 pairs of socks and 25 snack packs, and also provided hygiene items, blankets, pillows and tote bags. Blossym Hearts Home contributed clothing, coats and food. This is the butterfly effect in action: four organizations, one table.

SCHEDULED

Winter Warming Community Celebration

December 4, 2026 · 5th Baptist Church, Richmond · Co-hosted with IAMWMW

A private celebration in partnership with the International Association of Ministers' Wives and Ministers' Widows (IAMWMW), planned to provide winter supplies to 300 children: about 200 from Title I schools and about 100 experiencing homelessness at HomeAgain Richmond's Espigh Shelter. These are planned numbers. Final counts are added to this report after the event.

LAUNCHED

FREE Community Resource Directory

November 2026 · the-butterfly-project.org

A vetted directory of local resources for shelter, food, health care, rent and energy assistance, education, transportation and re-entry. Each listing states who it serves, and we research every provider before connecting families to it.

5. Financial Summary

Actual figures for our first reporting period, November 3 through November 28, 2026. All figures are approximate and unaudited, based on our records, and will be finalized when our 2026 books close. Budgets for 2027 and later are in our separate 2027 Budget and Growth Plan and are not included here.

$1,500	$1,000	$0	$0
Founder Gift	**Donated Goods**	**Cash Donations**	**Grants Received**
Approximate cash paid toward startup costs	Estimated fair market value; not cash	None received as of November 28	None received as of November 28



Source of Support	Type	Amount	Share
Our founder, Chyna Nyarku	Cash gift, paid directly toward startup costs	approx. $1,500	60%
Goodera, WeHero, IAMWMW and individual supporters	Donated goods (in-kind)	approx. $1,000	40%
Total Support		**approx. $2,500**	**100%**

How Funds Were Used

Our founder's gift, approximately $1,500, covered the costs of launching the organization. An itemized breakdown by expense category will be published on our Financial Transparency page and in the final edition of this report.

Donated Goods

We received blankets, hygiene kits, pillows, sheets, pot holders and snacks, valued at approximately $1,000. Donated items are given directly to the families we serve, as at The Longest Table, where we gave hygiene items, blankets and pillows. We report donated goods at our good-faith estimate of fair market value, separately from cash, and never add them to cash revenue.

Restricted Funds and Reserves

As of November 28, 2026, we held no restricted gifts or grants and no endowment or investment pool. The $30,000 operating reserve in our 2027 budget is a goal for 2027, not money held today.

Our Commitment to Transparency

We believe trust is built through honesty, accountability and responsible stewardship. Every contribution represents someone's decision to believe in our mission, and we take that seriously. We don't believe transparency should be something donors have to request. It should be something we willingly provide.

6. Partners and Leadership

Collaboration in 2026

Each event this year combined several organizations, each doing what it does best. Organizations that worked alongside or gave to The Butterfly Project in 2026:

Partner	Role
Blossym Hearts Home	Event partner at both November events; shelter and outreach provider
Bending the Bars	Host of The Longest Table
Black Girls of RVA	Event and donation coordination at The Longest Table
Belmont Recreation Center and Henrico County	Venue and county support for the Thanksgiving feeding
Wegmans, Publix, Golden Corral, Shalom Farms	Food sponsors and suppliers for the Thanksgiving feeding
PB Universe, VAMH Connect	Community partners at the Thanksgiving feeding
IAMWMW	Donor of goods; co-host of the December 4 Winter Warming Community Celebration
Goodera, WeHero	Donors of goods

Leadership and Team

- **Chyna Nyarku:** Founder and Chief Executive Officer
- **Francis Nyarku:** Chief Technical Officer and Treasurer
- **Sophia Jackson:** Secretary
- **Kathie Williams:** Bookkeeper

Volunteers support event setup, packing, serving, outreach and cleanup, and extend the work of our team.

Community Presence

In November 2026 we started The Butterfly Effect RVA, a Facebook group where neighbors across Greater Richmond share what they can, and we began hosting The Butterfly Project, a faith-forward healing radio show on Culture Mix Radio.

7. Stewardship and Accountability

- The Butterfly Project for Children & Families is a Virginia nonstock corporation recognized as tax-exempt under Section 501(c)(3) of the Internal Revenue Code (EIN 43-2593697). Gifts are tax-deductible to the extent allowed by law.
- All gifts are used only for charitable purposes. No part of our net earnings benefits any private individual. Our founder's gift was a contribution, not a loan, and will not be repaid.
- We send a written acknowledgment for every gift. For donated items, the acknowledgment describes what we received; the donor determines its value for tax purposes.
- Our exemption application, IRS determination letter and annual information returns are available for public inspection as the law requires, and on request.
- Our Board of Directors has prepared a Conflict of Interest Policy, Whistleblower Policy, Document Retention and Destruction Policy, and Financial Transparency and Accountability Policy for adoption.

8. Looking Ahead

Planned for 2027

- **Request Our Help:** online requests open January 1, 2027. We plan to help 10 families a month: groceries for 5 families, and hygiene and home essentials for 5 other families, delivered to the home. The first deliveries begin in January 2027.
- **Warming and Cooling Kits:** 5 kits a month as our standard, all year. We often give far more through partner events, such as our December 4 celebration with IAMWMW.
- **Outreach Events:** including Back to School, Harvest Festival, Thanksgiving and Christmas, sharing hot food, resources and Outreach Care Kits with neighbors who are actively homeless.
- **FREE Job Prep and Digital Literacy:** an online, self-paced course for 5 participants a month. When a participant finishes, they receive a certificate, and we mail them a brand new interview outfit as a congratulations. On June 1 and July 1, we hold in-person headshot days with a partner photographer.
- **Multi-Organization Projects:** larger community projects that bring three or more nonprofits and sponsors together, with a youth fitness and food initiative planned for summer 2027. Planned partners have not yet confirmed.

These plans are funded through our 2027 budget of $77,582, set out in our 2027 Budget and Growth Plan. Our team and board are volunteers; the budget includes no salaries.

OUR GROWTH GOALS

2027	2029	2031: Our 5-Year Goal
480	1,344	2,208
people reached a year (approx.)	people reached a year (approx.)	people reached a year (approx.), with a $500,000 budget and a paid team of 10

Statements about 2027 and later describe plans and goals, not guarantees. They may change with funding, partner availability and community need. People reached are estimates based on an average family of 3; see our 2027 Budget and Growth Plan for the method and sources.

9. Methodology, Privacy and Certification

- **Source of Figures:** counts are recorded by The Butterfly Project and its event partners for each event. They are year-to-date and may be revised as final counts are confirmed; each edition is dated on the cover.
- **Financial Figures:** taken from our own records, approximate and unaudited. Donated goods are reported at our good-faith estimate of fair market value, separately from cash.
- **Percentages:** shares of people served reflect observed attendee makeup, are rounded, and are counted within the total served. Groups are not mutually exclusive where noted.
- **Partner Count:** counts distinct partner organizations at our events, not including The Butterfly Project.
- **Planned Figures:** anything labeled scheduled, planned or a goal has not yet happened and is not counted in our results.
- **Privacy:** this report contains no personally identifiable information about the people we serve and no photographs of them. We do not share the names or contact details of the people we serve. Individual donors are not named without their permission.
- **Non-Discrimination:** we serve all communities equally, regardless of race, sex or creed.
- **Not Advice:** this report is not legal, tax or financial advice.

Contact

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Monday through Friday, 8 AM to 2 PM, excluding holidays.

Certification

I certify that the information in this report is accurate and complete to the best of my knowledge as of the date shown.

Chyna Nyarku, Founder and Chief Executive Officer

Date